



PRIVACY POLICY

Effective Date: June 2026

Everything But The Wine LLC ("Everything But The Wine," "EBTW," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you provide when visiting our website, registering for workshops, requesting information, purchasing products or services, or interacting with us online.

This Privacy Policy explains how we collect, use, store, and protect your information when you visit www.everythingbutthewine.net (the "Website").

By using our Website, purchasing products or services, registering for events, or submitting information through our Website, you consent to the practices described in this Privacy Policy.



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1. INFORMATION WE COLLECT

We may collect personal information that you voluntarily provide, including:

- Name
- Email Address
- Phone Number
- Billing Address
- Shipping Address
- Event Information
- Payment Information
- Company Name
- Workshop Registration Information
- Event Inquiry Information

Website visitors may also choose to provide information when:

- Submitting a contact form
- Requesting a quote
- Registering for a workshop
- Purchasing products or event services
- Joining our email list
- Downloading guides or resources
- Participating in promotions or giveaways



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2. PAYMENT INFORMATION

Payment transactions are processed through secure third-party payment providers.

Everything But The Wine does not store credit card numbers or sensitive payment information on our servers.

All payment processing is subject to the privacy and security policies of the payment processor used at the time of purchase.

3. HOW WE USE YOUR INFORMATION

We may use your information to:

- Process purchases and event bookings
- Register participants for workshops
- Communicate regarding products, services, and events
- Respond to inquiries and customer service requests
- Send confirmations and reminders
- Improve our Website and customer experience
- Provide marketing communications when permission has been granted
- Deliver digital resources and guides
- Comply with legal obligations



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4. EMAIL COMMUNICATIONS

If you subscribe to our email list, register for an event, download a resource, or make a purchase, you may receive emails from Everything But The Wine.

You may unsubscribe from marketing communications at any time by clicking the unsubscribe link included in our emails.

Transactional communications related to purchases, bookings, and event registrations may still be sent when necessary.

5. COOKIES AND WEBSITE ANALYTICS

Our Website may use cookies, tracking technologies, and analytics tools to improve user experience and better understand how visitors use our Website.

These technologies may collect:

- Browser type
- Device information
- IP address
- Pages visited
- Time spent on pages
- Referring websites

We may utilize services such as Google Analytics, Meta Pixel, BigCommerce analytics, or similar technologies.

Users may modify browser settings to limit or disable cookies.



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6. THIRD-PARTY SERVICE PROVIDERS

Everything But The Wine may use third-party providers to operate portions of our business, including:

- Website hosting providers
- BigCommerce
- Payment processors
- Email marketing platforms
- Shipping providers
- Analytics services
- Workshop registration systems

These providers only receive information necessary to perform services on our behalf.

Everything But The Wine does not sell, rent, or lease customer personal information to third parties.

7. EVENTS AND WORKSHOPS

When registering for an event, workshop, tasting, or private experience, we may collect additional information necessary to provide services, including:

- Dietary preferences
- Food allergy information
- Guest information
- Event-related details

Providing dietary or allergy information does not guarantee the absence of allergens.

Guests should always exercise caution when consuming food products.



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8. CHILDREN'S PRIVACY

Everything But The Wine offers educational workshops and special events that may be attended by children and teens under the age of 18 with the consent and supervision of a parent or legal guardian.

When registering a child for a workshop, class, or event, personal information is collected directly from the parent or legal guardian through registration forms and event communications. Information collected may include the child's name, age, dietary restrictions, allergy information, and emergency contact information as necessary to safely provide the workshop or event experience.

We do not knowingly collect personal information directly from children under the age of 13 without parental consent.

Personal information collected for workshop registration and participation is used solely for event administration, communication, safety, and customer service purposes and is not sold or shared with third parties except as necessary to provide services or comply with applicable law.

Parents or legal guardians may request access to, correction of, or deletion of their child's information by contacting us directly.



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9. DATA RETENTION

We retain customer information only as long as necessary to:

- Provide products and services
- Fulfill legal obligations
- Resolve disputes
- Maintain business records

Information may be securely deleted when no longer required.

10. SECURITY

We implement commercially reasonable administrative, technical, and physical safeguards to protect personal information.

While we strive to protect your information, no method of electronic transmission or storage can be guaranteed to be 100% secure.

11. CALIFORNIA PRIVACY RIGHTS

California residents may have additional privacy rights under applicable California privacy laws.

Requests regarding personal information may be submitted by contacting us using the information below.

12. CHANGES TO THIS POLICY

Everything But The Wine reserves the right to update or modify this Privacy Policy at any time.

Changes become effective upon posting to the Website.

We encourage visitors to review this policy periodically.



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13. CONTACT US

If you have questions regarding this Privacy Policy or how your information is handled, please contact:

Everything But The Wine LLC

Email: everythingbutthewine@gmail.com

Website: www.everythingbutthewine.net

Goodyear, Arizona

United States